



22 December 2010

# New AZO Review



## Construction Progress:

- Installation of terrazzo continues
- Permanent electrical power is in use
- One escalator has been lifted into place
- Installation of roadway canopy is complete
- Ceiling tile installation is nearly complete

## New logo, new ads, and new website launched

You'll start to notice a new look in connection with the airport name, as the Kalamazoo County Aeronautics Board has adopted a new logo. In his press release,



Blaine Lam stated that, "According to Airport Director Clifton Moshoginis, "this was

the perfect time" to introduce a new logo, because we're incorporating new signage into the new terminal. "We're pleased that the logo reflects the clean, modern look of the terminal itself."

The new look coincides with a new advertising campaign that compares the "safe, simple, convenient" use of the Kalamazoo/Battle Creek International Airport with the chal-

lenges of driving to distant airports."



The new website can be found at <http://www.flyazo.com>.

See this billboard on southbound Portage Road, between Theo & Stacy's and Taco Bell.



Ceiling and wall tiles installed in the Meeter/Greeter Hall.



Pipes are installed and labeled above the ceiling tiles.

## Rumor has it...

### This week's rumor:

The old terminal will be torn down.

**The fact of the matter:** Until the Master Plan Update for the airport is completed, no-

body knows what will happen to the existing terminal. To be certain, until the new air traffic control tower is completed, the FAA will continue to operate out of the old terminal.



Hear a rumor? Contact Ann, [athorvik@chrysalisglobal.com](mailto:athorvik@chrysalisglobal.com)

## Where is... A tour of your new terminal

While there's no substitute for seeing things in person, these two pages are an introduction to the layout of the new terminal and a demonstration of the sample route a passenger might take through the airport (see steps A through N).

The terminal may be entered through any of the three public doors: one at the ticketing lobby, one at the bag claim lobby, and one in the center of the terminal, which has its crosswalk covered by the roadway canopy.

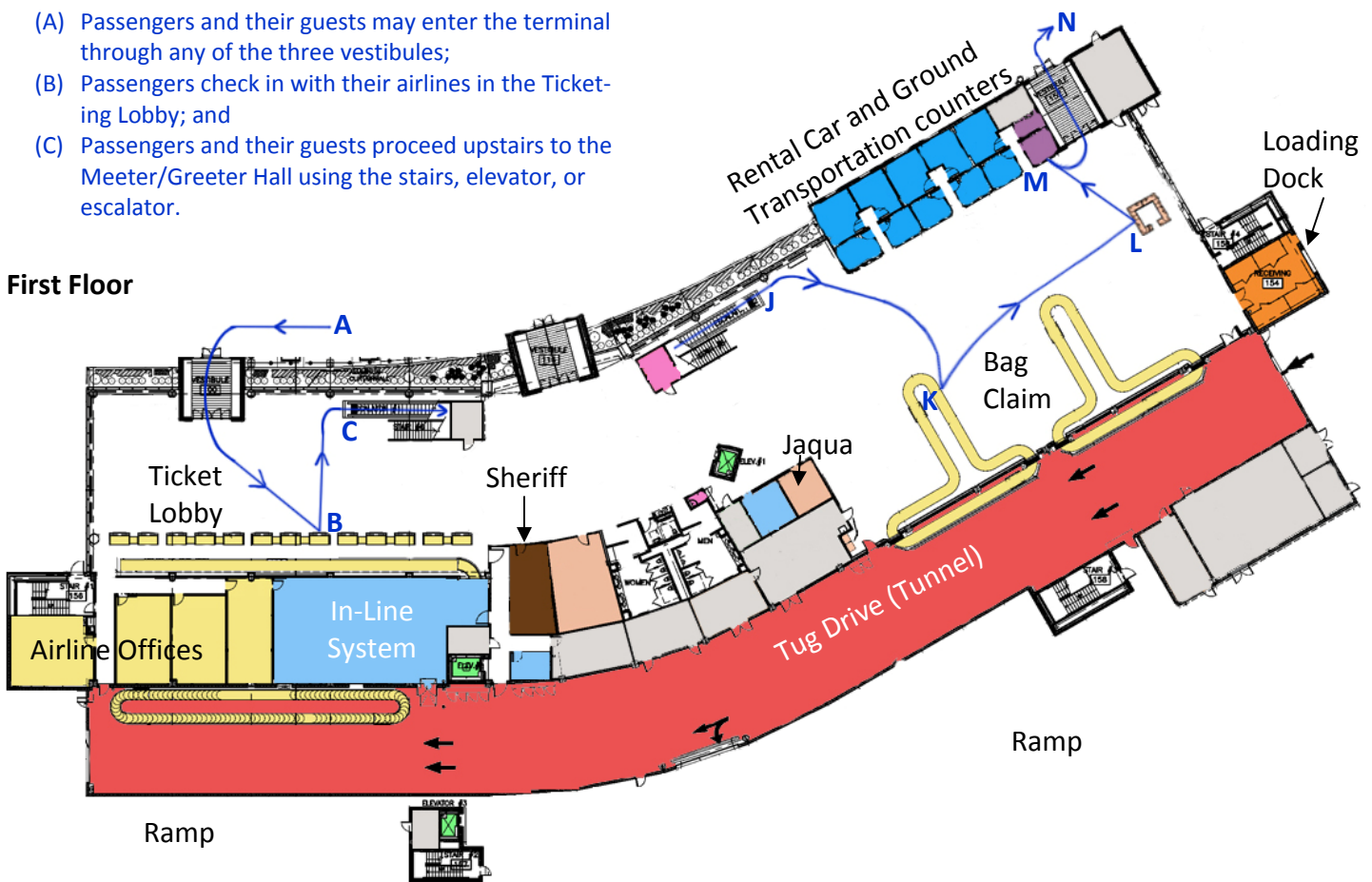
Vending machines will be located in the bag claim area.

Building maintenance areas and mechanical rooms are marked in gray. Sterile/Secure areas are marked in red.

### A path for departing passengers and their guests:

- (A) Passengers and their guests may enter the terminal through any of the three vestibules;
- (B) Passengers check in with their airlines in the Ticketing Lobby; and
- (C) Passengers and their guests proceed upstairs to the Meeter/Greeter Hall using the stairs, elevator, or escalator.

### First Floor



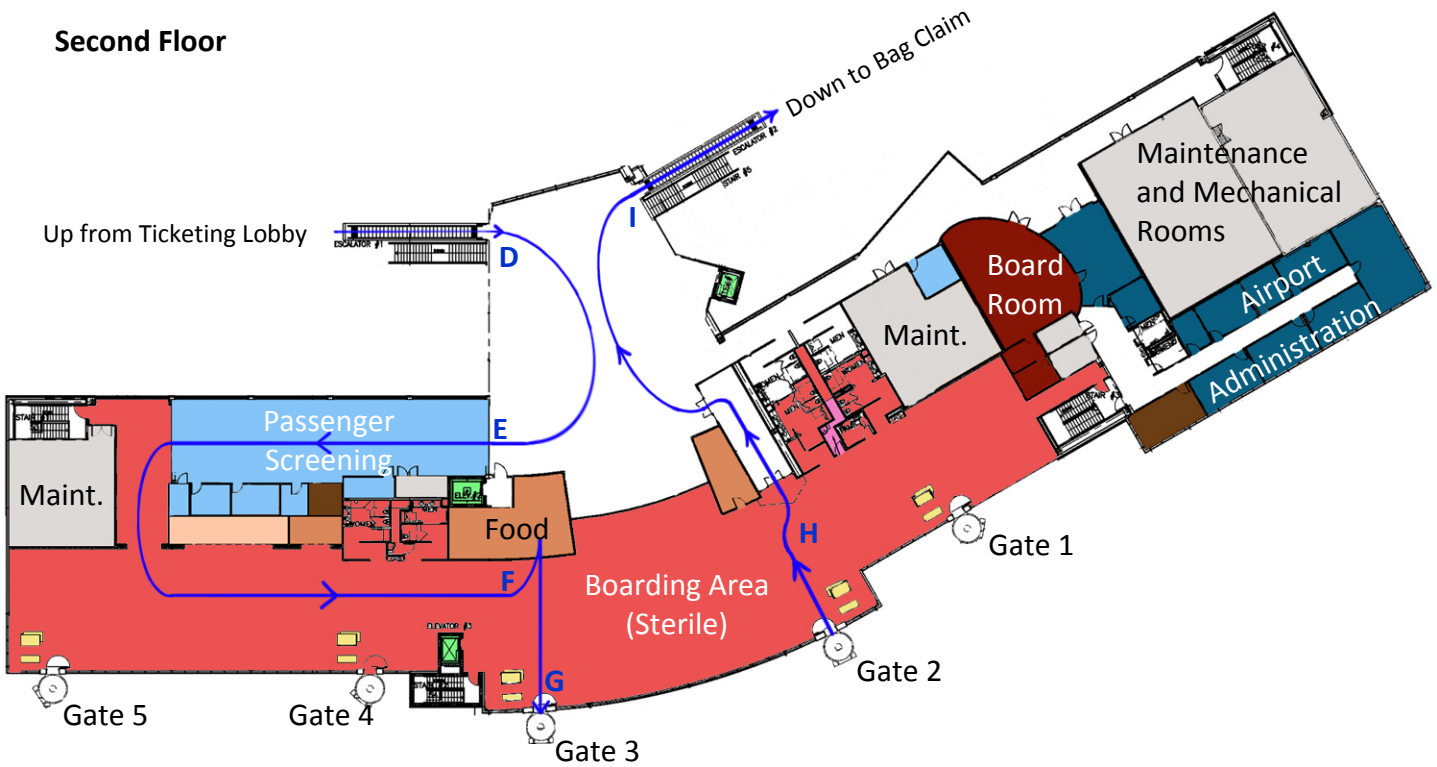
### A path for arriving passengers and their guests:

- (J) Arriving passengers and their guests use the stairs, elevator, or escalator to move from the Meeter Greeter Hall to the Bag Claim lobby;
- (K) Checked bags are retrieved from one of the two Bag Claim devices;
- (L) An Information Booth is available between the Arrivals Vestibule and Bag Claim devices for airport and community information;
- (M) Ground Transportation and Rental Cars may be obtained in the Bag Claim Lobby; and
- (N) Arriving passengers and their guests may leave the terminal through any of the vestibules.

A second floor path for departing passengers and their guests:

- (D) The elevator, escalator, and stairs lead up from the Ticketing Lobby to the Meeter/Greeter Hall. The Hall will feature artwork and seating areas for passengers and their guests;
- (E) Passengers will proceed through the Passenger Screening area and into the Boarding Area;
- (F) In the Boarding Area, the passengers may choose to visit Tailwind, the food, beverage, and gift concessionaire. Seating, artwork, restrooms, charging station/business center, and concessions are available in the Boarding Area; and
- (G) Departing passengers board their flights using one of the five gates and boarding bridges.

**Second Floor**



A second floor path for arriving passengers and their guests:

- (H) Arriving passengers are able to enjoy any of the amenities in the Boarding Area before using the Exit Lane to return to the Meeter/Greeter Hall;
- (I) Passengers and their guests use the elevator, escalator, or stairs to claim their bags, visit the car rental and ground transportation service, and depart the terminal.



## Next Time

In the next newsletter:

- Updates
- Exit Lane
- Rumors

## Hearing Loop

The new terminal will feature an Audio Frequency Induction Loop System (AFILS), also known as a Hearing Loop. This system is a means of transmitting sound to visitors with hearing aids. By switching to the “T” or “Telecoil” position on their hearing aids and standing inside the looped areas, passengers will receive announcements that are clearer and louder than those received outside the

looped areas. Most spaces of the boarding area are covered by the loop, which is installed in zones. By installing the loop in zones, announcements from each gate will be received most clearly by those in the area immediately surrounding the gate.

In addition to the boarding area coverage, the ticket counters are equipped with a similar system, which allows those at the counters to receive the signal in a similar way, although the loop at ticketing is not embedded in the floor, but is installed in the counters.

Signs will be posted to alert passengers to the system.



The darkened lines represent areas where the hearing loop wire has been cut into the concrete floor of the holdroom.



Installation of tile on the public elevator.



The “down” escalator has been lifted into place.



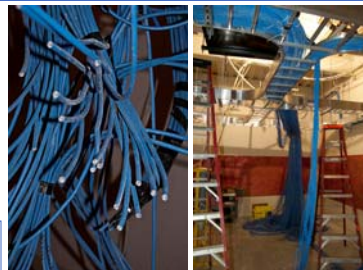
Tile used in restrooms and around water fountains.

## By the numbers

At this point in the construction, the Windemuller crew has pulled over 41 miles of Category 6 (CAT6) cable throughout the new termi-

nal. CAT6 is used for computer networking and telephone service.

CAT6 ready for connections.



## Happy New Year!



This is your final Transition Newsletter of 2010, but the progress on the project won't stop during the holidays. The newsletter will return in the

first week of January with more news, progress photos, and rumors. Have a safe and happy holiday season!

## Contact Us

Do you have questions, comments, or rumors? Please contact Ann and she'll address them:

Ann Thorvik

Chrysalis Consulting, LLC

(317) 809-0110 cell

athorvik@chrysalisglobal.com

